

NIAAA Grant Logic Model

Evaluation						Implementation		Outcomes		
	Sample	Frequency	Data Source/ Collection Method	Implementation Indicators (Measures of activities & objectives: How well are our strategies working along the way and what needs to be revised?)	Outcome Indicators (Measures of outcomes: Did we accomplish what we said we were going to do?)	Activities/Strategies	Objectives	Short Term	Intermediate	Long Term/Ultimeate
						IF this,	...THEN this. And IF this,	...THEN this. And IF this,	...THEN this. And IF this,	THEN this.
Enforcement		Fall 05 & 06 Spg 06 & 07	Purchase survey	Number of LCB compliance checks; compliance rates from LCB Checks	Purchase rates at off-premise outlets (within 2 mile radius of campus)	LCB Compliance Checks, with publicity & licensee education	Increase seller compliance with alcohol laws	Decreased access to alcohol	Decreased alcohol misuse: intoxication and underage drinking	Improved relationships between WWU students and long-term neighbors and A healthier and safer community
		Quarterly	LCB (Tom or Tony) submits Compliance Check forms to Katrina		Number of 911 calls reporting loud parties	LCB Cops and Shops, with publicity & education	Increase students' knowledge of alcohol laws; how to have safe, legal parties			
		Quarterly	BPD (Lt Snider) sends 911 calls spreadsheet to Katrina	Number and type of educational activities (e.g., doorknockers, ride-a- longs, letters to licensees)	Number of citations for Minor in Possession, furnishing, disorderly conduct, & noise violation	BPD Party Patrol, with publicity & education	Increase perception that underage drinking laws and noise ordinance are strongly enforced in Bellingham			
		Quarterly	Lt Snider submits Party Patrol summary forms to Katrina		Number of repeat addresses/"chronic" party houses	A mechanism/structure to address chronic "problem party houses"	Increase accountability of rental property owners and residents of "problem party houses"	Decreased number of houses/specific addresses with repeat party calls		
		Fall 06 & 07	Repeat addresses from 911 call data	Number and type of enforcement stories in the media (print, radio, TV)	Perception regarding enforcement					
		Monthly	Media analysis		Number of students who report intoxication and underage drinking					
		Annually (Fall)	On-line student survey		Student knowledge of alcohol laws					
Neighborhoods Engaging with Students (NEST)		Annually (Fall) Spg 06 & 07	Triangulation of data from: <ul style="list-style-type: none">• On-line student survey• Neighborhood key informant surveys/focus groups• Archival data from enforcement agencies and municipal court	Number of students who complete Off-Campus Living course	Student knowledge of laws/codes, rights	Off-Campus Living Course	Increase students' knowledge of rights, responsibilities, and resources for off-campus living	Increased positive interactions between students and long term neighbors		
		Quarterly		Number of students who participate in Neighborhood Community Service alternative	Student empathy and identification as measured by (a) how "like" their neighbors students feel, (b) how positively students perceive their neighbors, (c) how willing students are to <i>not</i> be bystanders, (d) etc. (?)	City Attorney's Office Neighborhood Community Service alternative	Increase students' empathy and identification with neighborhoods			
				Numbers of students involved in curriculum-based neighborhood service	Student (and neighbors'?) skills related to conflict resolution	Curriculum-based community service/ WWU Service Learning Projects	Increase students' skills to prevent and resolve conflicts with long-term neighbors			
Late Night Programming		Annually (Fall)	On-line student survey	Amount of late night programs on campus (nights/hours?)	Student perception that Late Night Programs are attractive social alternative	Late Night Programming on campus	Increase on-campus student participation in alcohol free, late night activities on campus	Decreased number of on-campus students participating in off-campus parties		
		Annually (Fall)	Telephone survey of students living in residence halls	Number of campus units/department participating in programming (collaboration)	Number of students living in WWU residences who report (a) choice to participate in late night programs, (b) attend late night programs as alternative to off campus parties			Increased perception of WWU as a social community		
			Focus groups of students attending late night programs	Number of students who participate in late night programs	Number of on-campus students attending off-campus parties					

